

Veracity Networks Case Study

Veracity Networks Enables Berg Mortuary to Host Its Own Website and Increase Network Reliability

Berg Mortuary is a fourth-generation, family-owned business established in 1870. It is a non-denominational institution in Utah County serving all classes and creeds with equal quality and reverence. Berg Mortuary holds integrity and personal service as a main goal for all of its staff and family.

The Challenge

Reliable phone and Internet services are crucial, as Berg Mortuary receives calls at all hours of the day and night. Berg frequently experienced technical issues through its previous telecommunications provider and switched to Veracity for faster Internet and a reliable phone system.

Local Solution

“We were having a lot of phone issues, so we decided if we bundled phone and Internet together we could save money and be able to address our clients better,” said Kathy Alger, who oversees finances for the company.

World-Class Results

Veracity’s local fiber optic network increased Internet speeds and allowed Berg to host its own website and email, reducing dependence on outside vendors. Veracity has also reduced telecommunication costs for the mortuary. Even better, the company has not experienced any of the reliability issues the team previously dealt with. “I’m very pleased with the service,” said Alger. “I don’t have any of the headaches I used to anymore. It’s peace of mind for me.”